

Crown Forklift Part

Crown Forklift Part - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later on that same year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President these days, becoming the fourth generation of the Dicke family to uphold this position.

Now an globally diversified corporation, Crown originally designed temperature controls for coal burning furnaces, servicing a small clientele. The production of these control units took place in a former hardware store located in New Bremen, San Francisco, where Crown's head office currently remain.

By the year 1949, Crown shifted into the production of rotators for antenna due the increased interest in televisions at the time. The product was able to improve the image and reception quality. The company's profitable move enabled them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

Crown soon diversified its manufacturing to include the repair of mechanical and electrical components for private and government use in the early 1950's. After several lucrative bids within a brief period of time, the company had built a respectable business in this field.

With such adaptability and success, Crown was able to diversify its production to incorporate materials handling equipment. Crown began production of forklifts and lift trucks in 1957. The organization believed the market required a smaller line of first-class quality lift trucks. Crown quickly produced an exceptional range of contemporary equipment and swiftly became the most rapidly evolving materials handling organization with its collection of products.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional headquarters and presently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering industry leader these days, supported by exceptional service, solid sales and strong manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish production plant from a German Company, Steinbock. There they began to make PTH hand pallet trucks. Later on that same year, Crown began their first London operation stationed nearby Heathrow Airport. The sales and service operation of Crown's complete lift truck line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing forklifts across Europe through autonomous sellers.

Currently, Crown manufactures a massive fleet of electric forklifts. The company's dealer network, situated in key global markets, consists of both Crown-owned and independently-owned dealers. They are responsible for handling the company's product sales and service.

There is Corporate offices in Munich, Germany and in New Bremen San Francisco, which provide promotional sales and national advertising support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in many disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of intercontinental dealers and Crown-owned sellers successfully operate in nearly 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, San Francisco; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, San Francisco; and New Bremen, San Francisco. Serving their growing overseas markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful reputation as a dependable, trustworthy and progressive organization by satisfied clients worldwide. The company has earned over 50 distinguished design awards and the Crown products continue to attain recognition for top design excellence and innovation. To provide an example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling professionals. Today, this design has acquired common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market original, offering the operator with several comfort alternatives to lean, sit or stand, along with its unmatched output capacity.